

# Jiahua ZHU

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## Working Experience

Oct 2023- Assistant Professor in Finance, Essex Business School, the University of Essex, UK  
Dec 2021-Oct 2023 Assistant Professor, Ma Yinchu School of Economics, Tianjin University, China  
Dec 2020-Dec 2021 Research Fellow, Joint NTU-WeBank Research Centre on Fintech, Nanyang Technological University, Singapore

## Education

Oct 2020 Ph.D., Economics, Nanyang Technological University, Singapore  
Feb 2016 M.Sc., Applied Economics, Nanyang Technological University, Singapore  
July 2013 Bachelor of Science, Statistics, Qingdao University, China

## Research Fields

Experimental Economics, Experimental Finance, and Behavioral Economics

## Publications

“Information Ambiguity, Market Institutions and Asset Prices: Experimental Evidence”, *Management Science*, *Accepted*, with Te Bao and John Duffy

Bao, T., Corgnet, B., Hanaki, N., Riyanto, Y. E., Zhu, J. (2023). Predicting the unpredictable: New experimental evidence on forecasting random walks. *Journal of Economic Dynamics and Control*, 146, 104571.

Zhu, J., Bao, T., Chia, W. M. (2021). Evolutionary selection of forecasting and quantity decision rules in experimental asset markets. *Journal of Economic Behavior & Organization*, 182, 363-404.

## Research Papers

“Earnings Management in IPOs: Moral Hazard or Signalling?”, *R&R at Management Science*, with Yun Dai and Te Bao

“Financial Forecasting in the Lab and the Field: Qualified Professionals vs. Smart Students”, *submitted to EER*, with Te Bao, Brice Corgnet, Nobuyuki Hanaki, Katsuhiko Okadad and Yohanes E. Riyantoe

“Signal Structure and Buyer’s Welfare: An Experimental Approach” , with Yohanes Eko Riyanto

“Information about Pandemic and Social Norms: A Field Experiment ”, with Yupeng Li

“Social Media, information Framing and Altruism Behavior: Experimental Evidence ”, with Yupeng Li

“Asymmetric Information and Arbitrage Behavior” with Te Bao and John Duffy

## Teaching

Oct 2023, Modern Banking (master course), Options and futures (undergraduate course), University of Essex, UK

Feb 2023, Seminar for PhD students, Tianjin University, China

June 2022, Obtained the Teaching Certificate issued by Tianjin University, China

Fall 2017& Fall 2018, TA for undergraduate Principles of Economics, Nanyang Technological University

Spring 2018, TA for undergraduate Principles of Economics: A Singapore Perspective, Nanyang Business School

July 2018, October 2018, July 2019, Oct 2019 & July 2020, Pre-course instructor for postgraduate Statistics, Nanyang Technological University

July 2018, October 2018, July 2019, Oct 2019 & July 2020, Pre-course instructor for postgraduate Mathematics, Nanyang Technological University

## Seminars and Conference Presentations

2023, The University of Electronic Science and Technology of China (Invited talk)

2022, The CES 2022 Annual Conference (Online)

2021, The 26th CEF Conference (Tokyo, Online), The CES 2021 Annual Conference (Online), The 8th Trilateral Workshop in Economics (NTU, Singapore)

2020, The ESA PhD Job Market Candidate Workshop (Online)

2019, Experimental Finance, Asia Pacific Regional Conference (Singapore), Singapore Economic Review Conference (Singapore)

2018, The 24th CEF Conference (Milan), the 5th ISCEF Conference (Paris)

2017, The 13th Edition of Artificial Economics Conference (Tianjin)

## Grants and Selected Awards

2023, Young Scientists Fund of the National Natural Science Foundation of China (China)

2022, Artificial Intelligence and advertising: A Behavioural Marketing Perspective, Joint NTU-WeBank Research Centre on Fintech Grant, Nanyang Technological University (Singapore)

National College Students' Innovation Grant, Tianjin University (China)

2016-2020, Research Scholarship, Nanyang Technological University, Singapore

## **Service**

2024, Program Committee, Computational Economics and Finance Conference, Singapore, The Society for Computational Economics (SCE)

2021, Coordinator of NTU-CEC Joint Workshop from NTU Economics, Singapore

2017-2021, Vice-president of the Graduate Student Union, School of Social Sciences, Nanyang Technological University, Singapore